



## Vendor Expo

The 2008 Sequoia Cycling Classic is coming soon, and you are invited to participate in the Vendor Expo Sunday, March 16, 2007 inside the famous Visalia Criterium race course. Back again on USA Cycling's National Race Calendar, this year's event promises to draw professional bicycle racers from around the world as well as amateur racers from up and down the west coast. Thousands of spectators will line the streets of the Downtown Visalia race course as riders compete for nearly \$50,000 in cash and prizes.

Race staff is currently selling booth space in the expo, don't miss your opportunity to be a part of this great event!

### Details:

- Only \$200 rental fee for a 10' x 10' space (free for event sponsors contributing \$1000 or more, \$100 for sponsors contributing between \$500 and \$1000).
- Racing starts at 7:30 a.m.; all materials must be located inside the race course at your booth space no later than 6:45 a.m. Racing is expected to end at approximately 5:30 p.m.
- No specific limitations are set relative to vendor specialties\*, though vendors related to cycling, recreation, and health & wellness are especially encouraged to participate. (We, as a Race Committee, reserve the right to refuse space rental to vendors we deem inappropriate for our event.)

To rent booth space, or if you have any questions, please contact our Vendor Coordinator, Scott Iverson, at [siverson@valleybusinessbank.net](mailto:siverson@valleybusinessbank.net) or (559) 967-0388.

\*Food Vendors: Please contact Lindsay Bailey at [lindsaybails@yahoo.com](mailto:lindsaybails@yahoo.com) or (559) 967-0749 for participation in our Food Court. Rental fees stated here are different from those being charged to Food Vendors.

