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FOR IMMEDIATE RELEASE

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Quad Knopf Sequoia Cycling Classic partners with Visalia foundation

VISALIA — The Quad Knopf Sequoia Cycling Classic has once again joined forces with The Jeff Barnes Brain Injury Foundation in an effort to make the classic more than a competition as riders hit the streets March 17-18 in Exeter and Visalia,

The Quad Knopf Sequoia Cycling Classic will now include a 0.7-mile walk/run on March 18 during the Visalia Criterium. Proceeds from the race will solely benefit the foundation, a Visalia-based non-profit public foundation. The foundation works to provide assistance to brain injured persons and their families and educates the public through campaigns, one of which provides bicycle and skateboard helmets to children.

“It’s a great cause to support and one more reason to come out to a great family event,” Race Director Sheri Clark said.

The Jeff Barnes Brain Injury Foundation was created after Jeff Barnes, of Visalia, sustained a severe brain injury in December 2001. The foundation is requesting a \$10 donation from people who want to participate in the walk/run, which is scheduled to take place at 3 p.m. between the pro women and men’s races. Sign-ups will be taken at the race.

Barnes’ wife Cheri said the chance to partner with Quad Knopf for a second year was an opportunity that was not to be passed up.

“We’re looking forward to an even greater turnout and the ability to provide helmets to children locally based on donations,” she said.

Returning in 2007 for the second consecutive year following a three-year hiatus, the Quad Knopf Sequoia Cycling Classic is aiming to reclaim its reputation as a Tulare County staple with its billing on the USA Cycling National Race Calendar.

Hundreds are expected to attend the National Race Calendar event, which will take place on St. Patrick’s Day weekend. The Exeter Time Trial will kick off the two-day event on March 17 and will be followed the next day by the Visalia Criterium in downtown Visalia.



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For more information on the Quad Knopf Sequoia Cycling Classic, visit the race's official Web site at www.sequoiaclassic.org or contact Sheri Clark at (559) 285-7932 or by e-mail at sccracedirector@yahoo.com.

About USA Cycling

USA Cycling is a family of organizations that promotes and governs different disciplines of the sport, and that works as one to build the sport of bicycle racing, assist with athlete development and sustain international competitive excellence.

About Quad Knopf

Established in 1972, Quad Knopf provides professional services for projects in both the public and private sectors. Recently ranked by Engineering News Record as one of the Top 500 Design Firms in the United States, its 350-person staff includes: civil and structural engineering, land development planning and engineering, land use planning, architecture, surveying, biological and environmental sciences and construction phase services. Based in Visalia, Calif., the firm also has offices in Bakersfield, Fresno, Roseville and Reno, Nev.

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